



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$20,000 EXCLUSIVE

Recognition:

- Presenting Sponsor logo recognition within conference logo in all appearances
- Presenting Sponsor logo recognition on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Speaking opportunity at Day 1 Opening Session
- Speaking opportunity at Day 2 Annual Meeting and Scholarship Presentation
- Dedicated exhibit table throughout conference
- Up to 15 complimentary conference registrations
- Access to conference attendee list prior to conference

Impact:

- Provide underwriting for:
 - Keynote speakers on Days 1, 2, and 3 focusing on professional development for advancement professionals serving Texas community colleges
 - Up to 20 conference scholarships to give new development professionals the opportunity to connect with Texas colleagues and build expertise and skills
 - Support of professional conference administrator to enhance the event experience for all attendees of this volunteer-driven organization

INSTITUTIONAL SPONSOR \$10,000 EXCLUSIVE

Recognition:

- Prominent logo recognition on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Host greeting station at conference check-in
- Speaking opportunity at Day 3 closing session
- Up to 10 complimentary conference registrations
- One year of complimentary TACCF membership renewal

Impact:

- Provide underwriting for conference expenses, including printing of signage, conference program, and other informational assets, helping to create a positive and educational event experience for all attendees



LUNCH SPONSOR \$5,000 EXCLUSIVE

Recognition:

- Logo recognition on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Speaking opportunity at opening of luncheon
- Dedicated exhibit table throughout conference
- Up to 2 complimentary conference registrations
- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to host dynamic speaker for luncheon

AUDIO/VISUAL SPONSOR \$5,000 EXCLUSIVE

Recognition:

- Logo recognition on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Speaking opportunity during door prize distribution
- Dedicated exhibit table throughout conference
- Up to 5 complimentary conference registrations
- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to cover audio/visual expenses of hosting conference

LEAD SPONSOR, DAY 2 – FULL DAY \$5,000 EXCLUSIVE

Recognition:

- Logo recognition on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Speaking opportunity at opening of Day 2 (full day) of conference
- Dedicated exhibit table throughout conference
- Up to 5 complimentary conference registrations
- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to host professional development sessions

LEAD SPONSOR, DAY 1 or DAY 3 – HALF DAY \$3,000 EXCLUSIVE

Recognition:

- Logo recognition on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Speaking opportunity at opening of Day 1 or Day 3 (half-day) of conference
- Dedicated exhibit table throughout conference
- Up to 3 complimentary conference registrations
- Access to conference attendee list prior to conference

Impact:

Provide underwriting to host professional development sessions



LEAD SPONSOR, SPECIAL SESSIONS \$2,000 3 AVAILABLE

Recognition:

- Logo recognition on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Speaking opportunity at opening of special session
- Dedicated exhibit table throughout conference
- Up to 2 complimentary conference registrations
- Access to conference attendee list prior to conference

Impact:

- Provide needed underwriting to host special professional development sessions for Executive Directors/Vice Presidents and Rising Stars

BREAK SPONSOR \$1,500 MULTIPLE AVAILABLE

Recognition:

- Listing on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- 1 complimentary conference registration
- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to enhance conference experience

RECEPTION SPONSOR \$1,500 TWO AVAILABLE

Recognition:

- Listing on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Recognition of sponsor during welcoming remarks to reception guests
- Dedicated exhibit table throughout conference
- 1 complimentary conference registration
- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to host fun and engaging reception for all conference attendees to connect and network

SPEAKER SPONSOR \$1,500 MULTIPLE AVAILABLE

Recognition:

- Listing on website, signage, event screen, dedicated social media post, conference program

Engagement:

- Recognition of sponsor during introduction of each session
- Dedicated exhibit table throughout conference
- 1 complimentary conference registration
- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to help provide excellent conference programming



ROUNDTABLE SPONSOR \$1,000 MULTIPLE AVAILABLE

Recognition:

- Listing on: website, signage, event screen, dedicated social media post, conference program + logo on roundtable placard

Engagement:

- Access to conference attendee list prior to conference

Impact:

- Provide needed underwriting to enhance conference programming

SCHOLARSHIP SPONSOR \$1,000 MULTIPLE AVAILABLE

Recognition:

- Listing on: website, signage, event screen, dedicated social media post, conference program

Engagement:

- Access to conference attendee list prior to conference

Impact:

- Provide two \$500 scholarships to cover conference expenses for attendees who might not otherwise be able to attend the conference

COMMEMORATIVE SPONSOR \$1,000 EXCLUSIVE

Recognition:

- Listing on: website, signage, event screen, dedicated social media post, conference program + logo on commemorative item

Engagement:

- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to provide all conference attendees with a keepsake commemorating their conference experience

TABLE SPONSOR \$500 MULTIPLE AVAILABLE

Recognition:

- Listing on: website, signage, event screen, dedicated social media post, conference program + logo on 1 tabletop centerpiece and option to leave advertising flyers at each table

Engagement:

- Access to conference attendee list prior to conference

Impact:

- Provide underwriting to provide all conference attendees with a keepsake commemorating their conference experience