



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

- Activity Organizer:** - Texas Association of Community College Foundations
- Title of Activity:** - *Fundraising - Refocused*
- Names of Presenter(s):** - Rachel Muir, Dr. Kristen Bennett, Jim Comer, Shelby Gould, Khalid Yasin, CHP, Timothy Nelson, MBA, Thomas W. Cullinan, J.D., J. Terry Johnson, J.D., Dr. Jennifer Graham
- Dates and Location:** - February 15 – 17, 2017 – Austin, Texas, USA

Date: Wednesday, February 15, 2017

Session 1: 2:00 p.m. – 5:00 p.m. (2.0 pts)

- Build a Major Gift Portfolio and Nail the Ask

Date: Thursday, February 16, 2017

Session 2: 9:00 a.m. – 10:00 a.m. (1.0 pts)

- Refocus: How to Conduct an Advancement Audit and Create a 1 Year Plan

Date: Thursday, February 16, 2017

Session 3: 10:15 a.m. – 11:15 a.m. (1.0 pts)

- The Message is YOU!

Date: Thursday, February 16, 2017

Session 4: 11:15 a.m. – 12:15 p.m. (1.0 pts)

- Donor Stewardship

Date: Thursday, February 16, 2017

Session 5: 1:45 p.m. – 2:45 p.m. (1.0 pts)

- Best Practices Before You Launch Your Next Campaign

Date: Thursday, February 16, 2017

Session 6: 3:00 p.m. – 4:00 p.m. (1.0 pts)

- Motivations of High-Net Worth Donors: Your Path to Securing Big Gifts

Date: Friday, February 17, 2017

Session 7: 9:00 a.m. – 10:00 a.m. (1.0 pts)

- Ten Critical Factors in Fundraising

Date: Friday, February 17, 2017

Session 8: 10:45 a.m. – 11:45 a.m. (1.0 pts)

- Making the Annual Campaign More Than a Christmas Card

Total number of points attained: _____

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