

Ensure that your institution thrives.

Discover The Cloud Solution for Higher Education.

Digital transformation is radically changing how we interact, work, and live. Without a digital transformation strategy, your higher education institution risks falling behind. With Blackbaud's purpose-built solutions, you can ensure that your institution thrives today and well into the future.

In this increasingly digital world, higher education institutions face:

- Eroding public support for higher education
- Dwindling sources of stable funding
- Rising expectations from alumni and campus communities

“Public higher education is at a tipping point in the United States. Since 2008, the data regarding public funding for higher education has been numbing. If the stock market were trending like this, our nation would be in a dead panic. And yet, sadly, we are not.”

—Mary Sue Coleman, President, Association of American Universities

What if you could reimagine what's possible for the future of your institution?

The Cloud Solution for Higher Education

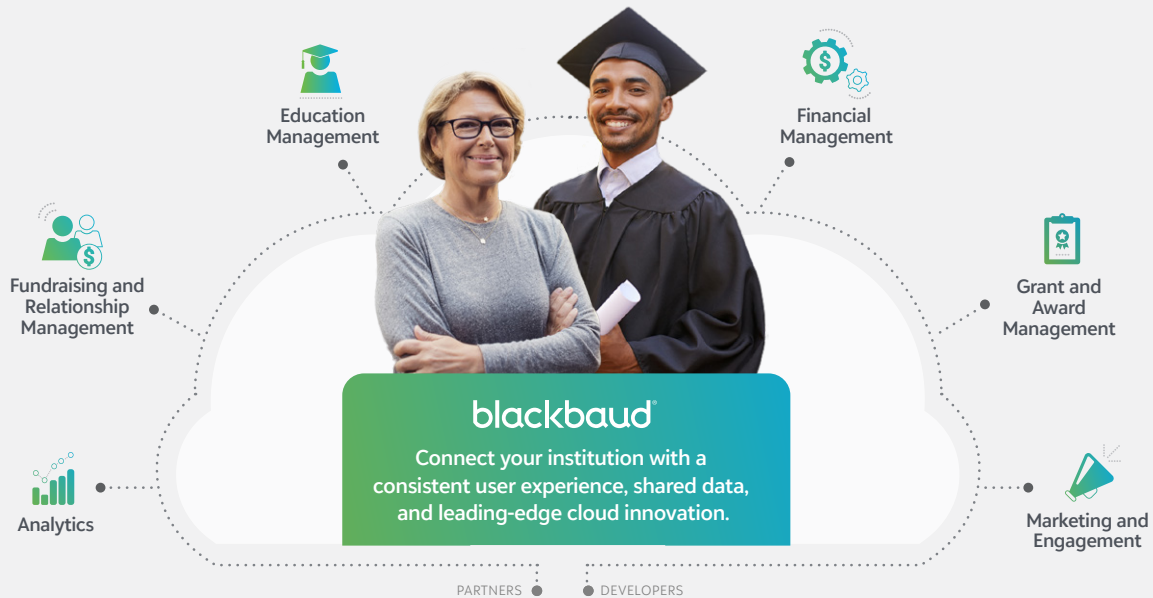
Blackbaud brings together a full range of capabilities to meet your business needs—to transform the way you work, the way you engage, and what you can make possible. Our cloud solution offers unmatched potential for your mission, because it's designed to help you effectively and efficiently drive impact with world-class flexibility, scalability, and reliability.

KEY BENEFITS

- ✓ **Advance your institution** with increased revenue
- ✓ **Deepen alumni engagement** and enhance community outreach
- ✓ **Connect offices across campus**, saving time and effort
- ✓ **Improve the student and alumni experience** through high-impact life cycle management

The Cloud Solution for Higher Education Institutions

Purpose-built to drive digital transformation and impact across your institution.
Flexible and scalable to work the way you want.



Blackbaud is the world's leading cloud software company powering social good and is proud to partner with you in your efforts to connect and engage campus communities, secure support for your mission, and drive impact like never before.

Discover how Blackbaud can help you digitally transform your institution at www.blackbaud.com/highered.

“Partnering with Blackbaud has added value to our fundraising...the integration between our other solutions makes it much easier to cultivate potential donors.”

—Jayanthi Srinath, Director of Advancement Services, Regis College

About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. We serve the entire social good community, which includes nonprofits, foundations, companies, education institutions, healthcare organizations, and the individual change agents who support them.