Inspired Fundraising: Heart and Soul Initiatives

2019 Annual TACCF Conference
February 13 - 15, 2019
Renaissance Austin Hotel - Arboretum

Wednesday: February 13, 2019	
1:30 – 2:00 pm	**Check-In**
2:00 – 5:00 pm	**Preconference: Averting the Looming Crisis with the Power of Story: Marc Pitman** Dive into the latest research on the crises facing nonprofit leadership and learn how to overcome them using the power of storytelling. **Glass Oaks -- Sponsored by Texas Pioneer Foundation**
5:15 – 6:15 pm	**Welcome Reception** **The Treehouse Kitchen -- Sponsored by Blackbaud**
6:30 – 8:30 pm	**Dinner On Your Own** Meet in hotel lobby at 6:15 p.m. Find a group to network with then pick an area restaurant.
Thursday: February 14, 2019	
7:30 – 8:15 am	**Check-In & Buffet Breakfast** **Outside Glass Oaks -- Sponsored by PFM Asset Management**
8:15 – 8:35 am	**Welcome – Matthew Busby, CFRE, TACCF President , Wedgewood Ballroom**
8:35 – 8:45 am	**Break**
8:45 – 9:45 am	**Opening Session: Keys to Success of the Best: Dr. Eddie Thompson, FCEP** Why are some nonprofits more successful in fundraising? This session examines some of the secrets to their success. **Glass Oaks – Sponsored by TextAim**
9:45 – 9:55 am	**Break – Sponsored by Westwood Wealth Management**
9:55 – 10:55 am	**Leadership Track – Using Data to Drive Decisions: Dr. Jennifer Graham** Learn how to use data to build your case for support and move your campus forward. **Glass Oaks**
9:55 – 10:55 am	**Campaign Readiness: Is Your College Prepared for Success?: Gary Hawkins** This session offers an in-depth look at the campaign lifecycle to reveal best practices for your college's next campaign. **Concho Room**
10:55 – 11:15 am	**Break – Sponsored by Westwood Wealth Management**
11:15 am – 12:15 pm	**Leadership Track – Succession Planning: Dr. Jennifer Graham, Dr. Pyeper Wilkins, Mary McQueen, CFRE** Three seasoned fundraising professionals share their succession planning strategies to ensure the long term viability of fundraising success at their institutions. **Glass Oaks**
11:15 am – 12:15 pm	**Grant Writing 101: Mary Ann Amelang, CFRE, Michelle Alexander** Grants have become a major funding source for community colleges, but do Foundation staff have the expertise to take advantage? **Concho Room**
12:15 – 1:15 pm	**Lunch -- Speed Dating for Mentors: Dr. Kristen Bennett, CFRE, Dr. Adrienne Thompson** This session will match mentees and mentors through a speed dating activity. **Glass Oaks -- Sponsored by CCS**
1:15 – 1:40 pm	**TACCF Annual Meeting** **Glass Oaks**

1:45 – 2:45 pm	**Leadership Track –Community College Data: Dr. William Crowe** Learn which Community Colleges are the "best" in the county based on fundraising achievements. **Glass Oaks**
1:45 – 2:45 pm	**Emergency Aid Programs: Kim Patterson, APR, Shelley Cotten, Dr. Russell Lowery-Hart** As the need for emergency assistance continue to grow, learn how to provide and sustain these essential aid programs. **Concho Room**
2:45 – 3:00 pm	**Break -- Sponsored by Westwood Wealth Management**
3:00 – 4:00 pm	**Leadership Track – Talent Management and Team Building: Mary McQueen, CFRE** Learn how to understand and cultivate the talent on your team. Activity-based session. **Glass Oaks**
3:00 – 4:00 pm	**Alumni Relations & Community Colleges: Mitch Andrews, Susan Farrington, Marc Westenburg** Explore the best practices in alumni relations based on data and successful initiatives from community colleges across the nation. **Concho Room**
4:00 – 4:45 pm	**Rotating Roundtable Discussions** Multiple topics with 15 minute rotations at tables. Topics include: Employee Campaigns, Endowment Spending, Disaster Relief Programs **Glass Oaks**
5:00 – 6:00 pm	**Happy Hour Reception** **Nueces Room -- Sponsored by Blackbaud**
6:30 – 8:30 pm	**Dinner on your Own** Meet in hotel lobby at 6:15 p.m. Find a group to network with then pick an area restaurant.
Friday: February 15, 2019	
8:00 – 9:00 am	**Buffet Breakfast & Share Session** Share experiences of programs that have worked for you. Bring examples to illustrate. Each speaker will have 5-7 minutes to showcase a successful program. **Glass Oaks -- Sponsored by Thompson & Associates**
8:30 – 9:00 am	**Speed Dating for Mentors: Dr. Kristen Bennett, CFRE, Dr. Adrienne Thompson** Conclusion to the mentor match activity. **Concho Room**
9:00 – 10:00 am	**Closing Session, Part 1: Donor Relation Topics with Lynne Wester** Back for an encore performance, the guru of gratitude will share her hilarious guidance on creating a culture of strong donor relations. **Glass Oaks -- Sponsored by OneStar Foundation**
10:00 – 10:15 am	**Break -- Sponsored by Dini Spheris**
10:15 – 11:15 am	**Closing Session, Part 2: More Donor Relation Topics with Lynne Wester** More on crafting an exceptional donor experience. And the fun continues! **Glass Oaks -- Sponsored by OneStar Foundation**
11:15 – 11:30 am	**Closing Remarks** **Glass Oaks**
12:00 – 3:00 pm	**Post Conference—CFRE Roadmap: Nicole Robinson, CFRE, Dr. Kristen Bennett, CFRE and CFRE Panel (Pre-registration required, Lunch included)** Learn the top 10 reasons to becoming a CFRE and how to navigate the process **Concho Room**

- **Scholarships sponsored by Texas Pioneer Foundation**