



Texas Association of Community College Foundations

2015 Annual Conference



Paul Heaton **Director**

CASE Center for Community College Advancement

Paul Heaton was named the inaugural director of the Center for Community College Advancement in May 2011. The center is an initiative of the Council for Advancement and Support of Education (CASE), education's leading resource for knowledge, standards, advocacy and training.

Paul joined CASE after five years at Northwestern Michigan College, a community college in Traverse City, Michigan, where he was responsible for public relations, marketing and communications, as well as the school's public radio station. He also supported the college's fundraising efforts, which earned a CASE-WealthEngine award for overall performance in 2007.

In addition to his work at a community college, Paul has held leadership positions in marketing, communications, public relations and student media at Eastern Michigan University and the Interlochen Center for the Arts in Michigan and at Ithaca College in New York. Prior to working in higher education, he was an editor and bureau chief for the St. Petersburg Times in Florida.
